OREGON AND SW WASHINGTON Data Challenge

Forum for Regional Associations of Grantmakers
Annual Conference 2014
San Diego, CA
The field needs current, detailed and accurate grants data to fully answer questions like these.

Foundations are the source of the data.

Being clear about the intentions of grants and sharing information with each other helps.

Common standards help.
AS IT IS NOW
How do you tackle these now?

1. Who else is funding or has recently funded Early Childhood Education projects in your region? What organizations are working on this issue? What are some strategies already in play?

2. How many grant dollars were awarded for health-related purposes last year?

3. How many grant dollars went to a particular county?

4. What percentage of grant dollars were intended to benefit people of color? Latinos/Latinas/Hispanics?
The Oregon Data Challenge

GRANTMAKERS and the Foundation Center have launched a pilot campaign to capture the full depth and breadth of grantmaking activity for Oregon and SW Washington that will be centralized in a regional interactive mapping tool accessible to all GOSW members. The success of this pilot depends on your foundation making the commitment to share your grants information with your peers via the Foundation Center. Learn more about taking the Oregon and southwest Washington Data Challenge Pledge [HERE].
Donor Data Challenge: The Virtuous Circle

- Unique and Useful Member Benefit: August 2014
- Data Collection: November 2013, March 2014
- Synthesis and Mapping: March 2014, July 2013
DATA COLLECTION
Data Collection

\[e\text{Grant} = e\text{xport} + e\text{xcel} + e\text{mail}\]

Communicate the

Who,
What,
Where,
When
and
Why
of grants
## Data Collection Fields

<table>
<thead>
<tr>
<th>Field Number</th>
<th>Field Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Grantee organization name*</td>
</tr>
<tr>
<td>2</td>
<td>Unique grant number</td>
</tr>
<tr>
<td>3</td>
<td>Grantee unit</td>
</tr>
<tr>
<td>4</td>
<td>Grantee street address</td>
</tr>
<tr>
<td>5</td>
<td><strong>Grantee city</strong>*</td>
</tr>
<tr>
<td>6</td>
<td><strong>Grantee state</strong>*</td>
</tr>
<tr>
<td>7</td>
<td>Grantee zip or int’l mailing code</td>
</tr>
<tr>
<td>8</td>
<td><strong>Grantee country</strong>*</td>
</tr>
<tr>
<td>9</td>
<td>Grantee EIN</td>
</tr>
<tr>
<td>10</td>
<td><strong>Grant description</strong></td>
</tr>
<tr>
<td>11</td>
<td><strong>Paid grant amount</strong></td>
</tr>
<tr>
<td>12</td>
<td><strong>Grant year</strong>*</td>
</tr>
<tr>
<td>13</td>
<td>Duration in years</td>
</tr>
<tr>
<td>14</td>
<td>Duration in months</td>
</tr>
<tr>
<td>15</td>
<td>AKA/DBA/FKA</td>
</tr>
<tr>
<td>16</td>
<td>Grantee telephone</td>
</tr>
<tr>
<td>17</td>
<td>Description of grantee organization</td>
</tr>
<tr>
<td>18</td>
<td>Field(s) of activity</td>
</tr>
<tr>
<td>19</td>
<td>Population group(s) served</td>
</tr>
<tr>
<td>20</td>
<td>Geographic area(s) served</td>
</tr>
<tr>
<td>21</td>
<td>Type of support</td>
</tr>
<tr>
<td>22</td>
<td>Matching or challenge support</td>
</tr>
<tr>
<td>23</td>
<td>Continuing or renewal support</td>
</tr>
<tr>
<td>24</td>
<td>Fiscal agent</td>
</tr>
<tr>
<td>25</td>
<td>Shared grant</td>
</tr>
<tr>
<td>26</td>
<td>Fund type</td>
</tr>
<tr>
<td>27</td>
<td>Fund subtype</td>
</tr>
<tr>
<td>28</td>
<td>Grantee URL</td>
</tr>
</tbody>
</table>

* Required field
## Data Collection Fields

1. **Grantee organization name**
2. Unique grant number
3. Grantee unit
4. Grantee street address
5. **Grantee city**
6. **Grantee state**
7. Grantee zip or int’l mailing code
8. **Grantee country**
9. Grantee EIN
10. Grant description
11. **Paid grant amount**
12. **Grant year**
13. Duration in years
14. Duration in months
15. AKA/DBA/FKA
16. Grantee telephone
17. Description of grantee organization
18. **Field(s) of activity**
19. Population group(s) served
20. Geographic area(s) served
21. **Type of support**
22. Matching or challenge support
23. Continuing or renewal support
24. Fiscal agent
25. Shared grant
26. Fund type
27. Fund subtype
28. Grantee URL

* Required field
Data Fields

Basic Fields
- Grantee Org Name
- Grantee Address
- Grant Description
- Grant Amount
- Fiscal Year

Important for Data Viz and Research
- Program Areas/Fields of Activity
- Populations Served
- Geo Area Served
eGrant Software Partners
Data Collection: Tips

- Have a deadline and a goal
- Set a four-six month timeline
- Use all communication channels
- Constant and consistent messaging
- Make it public and peer-led
- Find the evangelists
- Make it fun!
- Follow-up
- Demystify the process
- Be patient, the map brings it home!
SYNTHESIS AND MAPPING
Who Participated: Phase 1

- 1/3 of GOSW Membership Participated

- 2012: 6670 Grants = $168,083,618.00
  - Total Giving 2012= $359,202,646.00

- 2013: 7751 Grants = $159,535,663.00

- 10 Grantmaking Public Charities
- 13 Private Foundations
- 4 Corporate Giving Programs
- 2 Government Entities
What is in the map?

- 2010-2014 grant level details submitted by participating foundations

- Ability to search by:
  - Subject
  - Population Served
  - Geo-Area Served (End of Summer)
  - Type of Support
How We Can Tackle These Now?

1. Who else is funding or has recently funded Early Childhood Education projects in your region? What organizations are working on this issue? What are some strategies already in play?

2. How many grant dollars were awarded for health-related purposes last year?

3. How many grant dollars went to a particular county?

4. What percentage of grant dollars were intended to benefit people of color? Latinos/Latinas/Hispanics?
TAKE THE PLEDGE
PHILANTHROPY IN/SIGHT®

Become an eGrant Reporter in Two Simple Steps