

# Government Relations and Public Policy Advocacy

## Introduction

IGA is gathering information from our members about their interests and past or current involvement in government relations and public policy advocacy. We are defining government relations and public policy advocacy to mean any effort to influence government policy and legislative outcomes through deliberate actions, including persuasive communication. This work may or may not constitute "lobbying" activity, depending on the type of organization and the topics being considered.

Please help us to better serve you by completing the following survey. Your responses will be kept confidential. They will be used to compile an aggregate report to support IGA's future planning efforts.

The survey should take no more than 15 minutes to complete. Please submit your responses by June 25th. If you have any questions, please do not hesitate to contact Marissa Manlove at 317-630-5200 x118 or [mmanlove@indianagrantomakers.org](mailto:mmanlove@indianagrantomakers.org).

# Government Relations and Public Policy Advocacy

## General Information

### 1. I work for the following type of organization:

- ☐ Community Foundation
- ☐ Corporate Foundation or Giving Program
- ☐ Private/Family Foundation
- ☐ Private/Independent Foundation
- ☐ Public Foundation
- ☐ Other (please specify)

### 2. Which best describes your job? (Check all that apply):

- ☐ Board Member
- ☐ CEO
- ☐ CFO
- ☐ COO
- ☐ Communications
- ☐ Development Officer
- ☐ Donor Relations
- ☐ Program Officer

### 3. In which region of the state is your foundation located (north and south generally distinguished by North or South of I-70)?

- ☐ Northwest
- ☐ Northeast
- ☐ Central (Marion and surrounding counties)
- ☐ East Central
- ☐ West Central
- ☐ Southeast
- ☐ Southwest

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### 4. What is the size of your organization's annual operational budget?

- ☐ less than \$100,000
- ☐ \$100,000 - \$249,999
- ☐ \$250,000 - \$499,999
- ☐ \$500,000 - \$749,999
- ☐ \$750,000 - \$999,999
- ☐ \$1 million - \$1.9 million
- ☐ \$2 million - \$4.9 million
- ☐ \$5 million - \$9.9 million
- ☐ \$10 million or more

### 5. How many full-time equivalent staff does your organization have?

- ☐ 0
- ☐ 1-3
- ☐ 3-5
- ☐ 5-7
- ☐ 7-9
- ☐ 10 or more

# Government Relations and Public Policy Advocacy

## Current Public Policy/Advocacy Activities

### 6. Which if any of the following activities related to the work of philanthropy has your organization undertaken in the last two years (please select all that apply)

- ☐ Attended Council on Foundation's annual FOTH (Foundations on the Hill)
- ☐ Sent an email or other communication to member(s) of Indiana's Congressional delegation regarding issues affecting philanthropy (e.g. IRA rollover, private excise tax)
- ☐ Met with member of congressional delegation (or their staff) outside of annual FOTH
- ☐ Attended IGA's Indiana FOTH (Foundations Out in the Hallway)
- ☐ Met with member(s) of Indiana General Assembly re: issues affecting philanthropy
- ☐ Sent an email or other communication to member(s) of the Indiana General Assembly
- ☐ Met with other state officials (e.g. State Attorney General, Governor's office) on matters related to philanthropy
- ☐ Provided oral or written testimony at a state legislature hearing
- ☐ Met with local elected officials on issues affecting philanthropy

Other (please specify)

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**7. Which if any of the following public policy/advocacy activities on issues outside of philanthropy has your organization undertaken in the past two years? (Please select all that apply.)**

- ☐ Hosted community forum on specific policy issue(s)
- ☐ Distributed materials to member(s) of federal Congressional delegation on specific policy issue(s)
- ☐ Signed on to specific issue materials distributed to member(s) of federal Congressional delegation
- ☐ Met with member of federal Congressional delegation on specific policy issue(s)
- ☐ Met with state official on specific policy issue(s)
- ☐ Hosted legislative briefing on specific policy issue(s)
- ☐ Joined coalition working on state issue(s)
- ☐ Joined coalition working on national issue(s)
- ☐ Coordinated grassroots advocacy campaign
- ☐ Issued press release on public policy issue
- ☐ Placed op-ed on public policy issue
- ☐ Conducted public policy research/analysis
- ☐ Issued a public policy report or issue briefing
- ☐ Registered staff member as a lobbyist
- ☐ Engaged consultant lobbyist
- ☐ Other

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**8. If your organization has engaged in any activities described in Question 7, please mark the specific topic(s). (Please select all that apply)**

- ☐ Early childhood
- ☐ K-12 Education
- ☐ Higher Education
- ☐ Health/Healthcare reform
- ☐ Social Services
- ☐ Environment
- ☐ Arts/Culture
- ☐ Immigration

Other (please specify)

**9. If you are not currently engaged in public policy activities, please list reasons (select all that apply)**

- ☐ Insufficient understanding of the IRS rules concerning allowed/disallowed advocacy activity by our foundation
- ☐ Not an area of interest/importance for our foundation
- ☐ Insufficient support from Foundation Board
- ☐ Insufficient understanding of the issues

Other (please specify)

# Government Relations and Public Policy Advocacy

## Public Policy/Advocacy Information Interests

### 10. How interested are you in receiving information or education about the following public policy/advocacy topics?

	Very Interested	Somewhat Interested	Neutral	Not Very Interested	Not At All Interested
Basic government relations advocacy on issues related to philanthropy	jn	jn	jn	jn	jn
Lobbying and election related rules	jn	jn	jn	jn	jn
Federal legislative process	jn	jn	jn	jn	jn
State legislative process	jn	jn	jn	jn	jn
State tax and budget issues	jn	jn	jn	jn	jn
Local government in Indiana	jn	jn	jn	jn	jn
Planning and launch of advocacy campaign	jn	jn	jn	jn	jn
Working in coalitions	jn	jn	jn	jn	jn
Media communications basics	jn	jn	jn	jn	jn
Media advocacy strategies	jn	jn	jn	jn	jn
Funding of advocacy and lobbying	jn	jn	jn	jn	jn

### 11. Are there specific public policy/advocacy topics outside of philanthropy you are interested in exploring on an in-depth basis? If yes, please specify:

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## Government Relations and Public Policy Advocacy

### 12. How interested are you in the following types of resources for learning about public policy/advocacy issues?

	Very Interested	Somewhat Interested	Neutral	Not Very Interested	Not At All Interested
Online resource materials	jq	jq	jq	jq	jq
Newsletters	jq	jq	jq	jq	jq
Targeted e-mail communications	jq	jq	jq	jq	jq
E-forums/online discussion groups	jq	jq	jq	jq	jq
Workshops/seminars led by topic experts	jq	jq	jq	jq	jq
Hands-on advocacy training workshops	jq	jq	jq	jq	jq
Webcasts/webinars	jq	jq	jq	jq	jq
Peer networking groups offering face-to-face meeting opportunities	jq	jq	jq	jq	jq
In-depth policy research/analysis reports	jq	jq	jq	jq	jq
Briefings by funders, legislators and regulators	jq	jq	jq	jq	jq



# Government Relations and Public Policy Advocacy

## Suggestions for IGA's Role

**13. How important to your organization is IGA's role in directly advocating with elected officials on the following topics:**

	Very Important	Important	Neutral	Not Important
Issues directly affecting overall philanthropy	jn	jn	jn	jn
Issues directly affecting specific types of foundations	jn	jn	jn	jn
Issues affecting nonprofits in general	jn	jn	jn	jn

Please specify issues

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**14. Please let us know if you have any additional suggestions for how IGA could enhance our role in public policy/advocacy issues:**

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