

GRANTMAKERS

of Oregon and Southwest Washington

VALUING COMMUNITY: FUNDERS COMING TOGETHER FOR THE COMMON GOOD

Presenting Sponsor:

U.S. TRUST

CONFERENCE AGENDA - Expanded

Thursday, November 2, 2006

11:00 – 1:15 OPENING LUNCH AND TOUR

Jordan Schnitzer Museum of Art

Jordan Schnitzer, Jordan Schnitzer Family Foundation

Join colleagues for the opening event and hear Jordan Schnitzer tell the story behind the Museum of Art on the University of Oregon Campus. The opening lunch includes an insider's tour of the museum and transportation to and from the hotel.

Sponsored by: Harsch Investment Properties

2:00 – 3:15 CONCURRENT BREAK OUT SESSIONS

INFORMED GRANTMAKING Good Governance for Grantmakers

Elizabeth Grant, Attorney-in-Charge, Charitable Activities Section, Oregon Department of Justice

Ross Laybourn, Assistant Attorney General, Charitable Activities Section, Oregon Department of Justice

Is your foundation fully accountable to the public? Do you know what you need to do to be ethical, in compliance with federal and state law, to engage in recommended best practices or to achieve an advanced level of accountability? We are fortunate to have two experts in the field share their perspective on the regulation of the field and how self-regulation can benefit a foundation.

Session Designer: Joyce White

Sponsored By: Ferguson Wellman Capital Management, Inc.

FUNDING CHANGE Leveraging Your Assets for Greater Effectiveness

Rich Brown, Market Development Manager, Bank of America

Ann Lininger, Program Officer, Meyer Memorial Trust

Carsten Henningsen, Chairman, Progressive Investment Management

How can funders use their resources more creatively? Our speakers will explain program related investments and how they are using program related investments to strengthen nonprofits; socially responsible investing; and how one funder created an initiative to support nonprofits with money and more.

Session Designers: Ann Lininger, Meyer Memorial Trust; Rich Brown, Bank of America

Sponsored By: The Lemelson Foundation

UNDERSTANDING DIVERSITY

The Role of Independent Media: Building Community Through Communication

Andrea Cano, Board Member, Office of Communications, Inc., United Church of Christ

Alan Bushong, Executive Director, Capitol Community Television

Tim Gleason, Dean, School of Journalism and Communication, University of Oregon

With media companies consolidating and less focus on local and diverse news, community-based and non-profit media organizations have become increasingly important to our communities. Dean Gleason will set the context for the role of community-based media in the health of our democracy. Two nonprofit leaders will share their expertise about the growing low power radio movement and the increasing value and impact of community media centers. The presentation will include examples of radio and television programming from centers across Oregon and southwest Washington.

Session Designer: Julie Omelchuck, Community Access Capital Grant Program

Sponsored By: Spirit Mountain Community Fund

LIVABLE COMMUNITIES

Building Community Leadership

Tom Gallagher, Director, The Ford Institute for Community Building

Jodi Jordan Vaughn, Director of Public Affairs, The Standard

Every community - large and small, rural and urban - needs leaders: those individuals who step forward to give of their time, talents and professional and personal networks to make a difference. In this session, two experienced leadership trainers will compare and contrast strategies for developing leadership at the community level - one an urban, suburban model and the other rural. You'll have an opportunity to explore the topic of leadership in the community

setting, and how leadership development is the foundation for strong community organizations and collaborations that get things done.

Session Designers: Jodi Jordan Vaughn, The Standard; Tom Gallagher, The Ford Family Foundation

Sponsored By: The Standard

CRITICAL INVESTMENTS FOR COMMUNITY HEALTH

The State of Early Childhood Care and Education – Where are we Headed? Three Perspectives: Business, Government and Philanthropy

Dick Alexander, Chair, Ready for School; Founder, Viking Industries

Randy Choy, Program Officer for Education/Special Funds, The Oregon Community Foundation

Mickey Lansing, Executive Director, Oregon Commission on Children and Families

Swati Adarkar, Executive Director, Children’s Institute - Facilitator

Join us for a lively discussion about how Oregon is doing in educating its youngest children and preparing them for school and life success. Three Oregon leaders discuss their views on the current state of early care and education, future direction, and what business, philanthropy and government can do – both independently and collectively - to ensure long lasting benefits for our children and the state.

Session Designers: Michele Goodman, J.W. and H.M. Goodman Family Charitable Foundation; Bruce Kelley, Lora L. and Martin N. Kelley Family Foundation

Sponsored By: Lora L. and Martin N. Kelley Family Foundation

3:15 – 3:30 BREAK

3:30 – 4:45 CONCURRENT BREAK OUT SESSIONS

INFORMED GRANTMAKING

Growing the Next Generation of Giving

Susan Abravanel, Education Director, SOLV

Sherril Gelmon, Professor of Public Health, Portland State University

There is lots of discussion about the “next generation” – what values do they hold, why aren’t they engaged politically, how can we get them to volunteer and especially, where will the next generation of philanthropists come from? Sherril Gelmon of Portland State University has recently completed an evaluation of Community 101, the ten-year investment by PGE Foundation to introduce youth to the practice of philanthropy. Sherril will share the evaluation

results of this established and replicated program. Susan Abravanel, Education Director at SOLV, has developed service-learning programs and curricula endorsed and funded by the Oregon Department of Education and The Ford Family Foundation; service-learning incorporates voluntarism – and youth philanthropy, as appropriate – into school-based learning goals. Come hear how these two youth-focused initiatives may help to grow the next generation of committed, caring and engaged leaders.

Session Designer: Carole Morse, PGE Foundation

Session Sponsor: Foundation Source, Inc.

FUNDING CHANGE

Land Use Planning in Oregon: A Hot Topic with No Gray Zones

Laura Winter, Vice President for Advised Funds, The Oregon Community Foundation

Sheila Martin, Director, Institute of Portland Metropolitan Studies, Portland State University and OCF Grantee

Lane Shetterly, Director, Department of Land Conservation and Development

Come learn about land use in Oregon after Measure 37 and how The Oregon Community Foundation's nonpartisan cluster grant project is supporting an open public process. For the past year OCF grantees have been conducting research about land use in Oregon. In addition to being publicly accessible, the research will contribute to the work of the Oregon Task Force on Land Use Planning. Laura Winter will describe the process behind OCF's cluster grant project. Sheila Martin will demonstrate the Measure 37 claims mapping system she developed with help from an OCF grant and Lane Shetterly will update attendees on the status of the state's land use planning task force.

The session will include 30 minutes for the audience to direct questions to the panel. In addition, session attendees will be the first to receive a copy of a new white paper about the history of land use planning in Oregon.

Session Designer: Laura Winter, The Oregon Community Foundation

Session Sponsor: Jubitz Family Foundation

LIVABLE COMMUNITIES

The Arts—Survival isn't Enough

Christine D'Arcy, Executive Director, Oregon Arts Commission/Oregon Cultural Trust

George Thorn, Co-Director, Arts Action Research

We may agree that arts are essential to a thriving community, but do we also agree that our artists and arts organizations need to thrive if we expect them to contribute to our community's wellbeing? The challenges facing our largest and smallest arts organizations are immense: chief among these are the public's expectations and the financial resources available to meet them. In this session, two national arts experts will explore the challenges facing the arts and the strategies we, as grantmakers, might consider in addressing them.

Session Designer: Cynthia Addams, Director of Programs, The Collins Foundation; Chair, Oregon Arts Commission

Sponsored By: The Collins Foundation

UNDERSTANDING DIVERSITY

Immigration: Global Perspective/Local Experience

Alison DeLucca, Program Director, Grantmakers Concerned with Immigrants and Refugees, California - Moderator

Carmen Urbina, Parent, Family and Community Coordinator, Eugene School District 4

Jonathan Colon or Gail Castillo, Hispanic Metropolitan Chamber of Commerce

Review how global refugee and migration trends are reflected in the region. Recognizing that there are complex needs and multiple groupings within any population group, go deeper into a single community to explore economic, family and educational issues and needs. Discuss how we can work in unity to resolve issues that divide us.

Session Designer: Linda Traeger, Equity Foundation

CRITICAL INVESTMENTS FOR COMMUNITY HEALTH

A Comprehensive Model of Health Care

Ed Blackburn, Director of Health and Recovery Services, Central City Concern

Nancy Stevens, Director, Community Benefits and Health, Kaiser Permanente

Paul Krissel, Board Chair, Northwest Health Foundation

What are the social determinants of health? How can we change the focus of funding, from strictly access programs to underlying causes of failing health? In this session, we will explore some of the social determinants of health, take a look at one comprehensive model and understand what is being done to advocate for change to the health status of Oregon and Washington citizens. This is beyond basic care to changing the dynamic to include wrap around services – medical safety nets plus mental health, job training, housing, substance abuse.

Session Designer: Tracy Dannen, Kaiser Permanente Northwest

Sponsored By: Northwest Health Foundation

6:00 – 7:00 NETWORKING RECEPTION

Join your colleagues from across the region for a lively hour of conversation, refreshments, music and goodwill.

7:00 – 9:00 EVENING PLENARY: DINNER With DAN

Welcome: Kitty Piercy, Mayor of Eugene

Bringing It All Back Home

Daniel Kemmis, senior fellow at The University of Montana's Center for the Rocky Mountain West

It seems so easy these days for people to become discouraged about the state of democracy. There's plenty to be pessimistic about, especially at the national and state levels, but within their communities, individuals and organizations are doing inspiring community-building work that can help us move beyond political polarization, beyond rural-urban or old-economy vs. new-economy divides. This is real democracy at work and Daniel Kemmis believes that philanthropy has a key role to play in this democratic revival.

Sponsored By: Carl J. and Alma Johnson Fund of The Oregon Community Foundation



FRIDAY, NOVEMBER 3, 2006

7:30 – 8:45 BREAKFAST

8:00 – 8:45 PHILANTHROPY: A COLLECTIVE VOICE

Dave Frohnmayer, President, University of Oregon

President Frohnmayer's father and mother exemplified and taught him – taught him well - that an individual can make a difference, and that if you could, you should. His father was one of the founders of The Oregon Community Foundation and following that tradition of philanthropy, Dave currently is a trustee of The Ford Family Foundation. His experience as a leader in both the public and private sectors will challenge us to think about how the common good requires all of us to come together, to put aside partisanship and what he has referred to as “tribalism” if we are to find solutions to the critical issues we face today.

Sponsored By: The Ford Family Foundation



9:00 – 10:00 MORNING PLENARY: CIVIC REFLECTION

Elizabeth Lynn, Director, Project on Civic Reflection

Elizabeth Lynn is the founder and director of the Project on Civic Reflection, a national effort to foster more thoughtful discourse about civic choices and commitments through reading and discussion. The Project on Civic Reflection has helped diverse civic groups – from ASPIRE/AmeriCorps in Oregon to nonprofit leaders in Washington, DC to childcare providers in Indiana – think more deeply about the *why* and not just the *how* of their giving and serving. Lynn, a talented facilitator and co-author of the new anthology *The Civically Engaged Reader*, will introduce us to civic reflection and the resources of her project. “Because, after all, civic life deserves not just our time, talent and treasure. It also deserves our thoughtful attention.”

Sponsored By: PGE Foundation



— FOUNDATION —

10:00 – 10:15 BREAK

10:15 – 11:30 CONCURRENT BREAK OUT SESSIONS

INFORMED GRANTMAKING

Finance 202– Beyond the Basics in Understanding Nonprofit Finance

Tracy S. Paglia, CPA, Moss Adams

How do you know if your grants are going to a fiscally responsible organization? What areas of abuse is the IRS finding in nonprofits and what are they doing about it? This session will answer these questions and discuss the Form 990 – how to read it, what the information means, and what other sources of information you should consider when assessing an organization’s financial health. The session will also cover areas of concern and focus for the IRS and recent legislative activity to keep you up to date on factors affecting your recipient organizations.

Session Designer: Bruce Kelley, Lora L. and Martin N. Kelley Family Foundation

Sponsored By: Moss Adams, LLP

FUNDING FOR CHANGE

The Critical Role that Advocacy Plays in Building Community Voices and Civic Engagement

Nancy Amidei, Director of the Civic Engagement Project and Senior Lecturer, University of Washington School of Social Work

Paul Krissel, BoardChair, Northwest Health Foundation

Nancy Amidei will lead a lively conversation about advocacy and what it means to grantmakers and nonprofits. To many grantmakers, funding advocacy is a complicated and difficult topic. Nancy will explain how foundations can fund advocacy and become advocates themselves on important issues, within the law, to influence social change. Paul Krissel, of the Northwest Health Foundation, will talk about their experiences in taking a more public advocacy role and

the steps that they have taken within their organization to ensure their advocacy grantmaking is effective and impactful. And you'll also learn about resources available to grantmakers who have questions about funding advocacy issues.

Session Designers: Michele Goodman, The J.W. and H.M. Goodman Family Charitable Foundation; Marjory Hamann, McKenzie River Gathering; Jessica Currier, The Oregon Community Foundation

Sponsored By: The J.W. and H.M. Goodman Family Charitable Foundation

UNDERSTANDING DIVERSITY

Racism and Homophobia Today

Dr. James Mason, Director, Multicultural Health Office, Oregon Department of Human Services - Moderator

June Arima Schumann, Executive Director, Oregon Nikkei Legacy Center

Kevin Cook, Executive Assistant to the Publisher, Portland Monthly Magazine, a.k.a. Poison Waters

Jenni Peskin, Executive Director, Human Dignity Coalition, Bend

Richard Rodrigues, Gay Rights and HIV Activist, HIV Alliance, Eugene

Can biases due to racism and homophobia be addressed through targeted funding? What do community stakeholders want and value? What can playing "gender gummy" teach us about diversity? Discuss needs, obstacles to being inclusive and how foundations and corporate giving programs can address them through grants and operating policies.

Session Designer: Linda Traeger, Equity Foundation

LIVABLE COMMUNITIES

Education for Democracy: Building Civic Engagement

Kathleen Cornett, The Oregon Community Foundation

Marilyn Cover, Oregon Law Project

What does the research tell us about best practices in civics education? How is it different from the dreaded government classes of years gone by? Join two leaders in civic education and a youth presenter to learn about trends in youth participation in civic and community life in our region, the nation, and worldwide. We'll explore promising practices and effective roles for philanthropy in changing the civic engagement landscape.

Session Designer: Kathleen Cornett, The Oregon Community Foundation

CRITICAL INVESTMENTS FOR COMMUNITY HEALTH

Affordable Home Ownership for Low Income and Diverse Populations

Ted Salter, Development Director, HOST (Home Ownership One Street at a Time)

Ron Demele, Executive Director, Rogue Valley Community Development Corporation

How are communities making home ownership an actual possibility for low-income populations? What are the barriers? What are some of the outcomes of homeownership to individuals and the communities in which they live? Explore down payment assistance programs, land trust models, Youth Build, Mutual Self Help and other types of home ownership programs. In this session we will hear about some urban and rural models of home ownership programs that work. You will also hear some of the impacts to communities and individuals when people own homes for the first time in their lives.

Session Designer: Tracy Dannen, Kaiser Permanente

Sponsored By: U S Bank

12:00 – 2:00 LUNCH & LEARN

Greg Chaille, President, The Oregon Community Foundation

We've combined "next steps" with the "big picture" to create an opportunity for speakers and participants to *lunch and learn* from one another. Lunch tables will be hosted by speakers along with a facilitator to help connect funders who share a common interest.

You'll have a chance to talk with colleagues about what you might be able to do together to address issues.

Following lunch, Greg Chaille will tackle the "big picture" – what's going on in the philanthropic sector. We hear lots of talk about accountability, transparency, Sarbanes Oxley, federal hearings focused on philanthropy, and the potential for legislation that could have a negative impact on the field. But what is it all about? Why are we talking about these issues? And, what is the leadership team at GRANTMAKERS of Oregon and Southwest Washington doing to help you? You'll have a chance to voice your opinions, ask questions and benefit from the expertise in the room. Special festivities will conclude the conference.

Sponsored By: Meyer Memorial Trust



2:00 – 2:30 CELEBRATE!

cel•e•bra•tion n. a joyful occasion for special festivities to mark some happy event.

The hard work is done, your head is swimming with ideas, you have a huge "to do" list for Monday morning. Before heading out, you'll want to join with colleagues to celebrate our accomplishments, to look toward the coming year and to remember that opportunities to play are also a critical part of a healthy community.

For more information please contact GRANTMAKERS of Oregon and Southwest Washington at megan@gosw.org or 503.226.6340 Thank you!