

Foundations on the Hill 2024 Sponsorship Opportunities

United Philanthropy Forum is the largest and most diverse network in American philanthropy, holding a unique position in the social sector to help increase philanthropy's impact in communities across the country. We are a membership network of nearly 100 regional and national philanthropy-serving organizations (PSOs), representing more than 7,000 funders, who work to make philanthropy better.

Our public policy work helps the Forum lead and advocate on behalf of the sector, addressing systemic and identifying practical public policy solutions that catalyze a just and equitable society where all can participate and prosper.

- 95+ Philanthropy-Serving Organizations
- 7,000 Foundations and Funders
- 45+ States Represented

The Forum offers several unique sponsorship opportunities in 2024 to demonstrate your support for the philanthropic sector and reach hundreds of philanthropy leaders from across the country.



The 21st Annual Foundations on the Hill, hosted and presented by <u>United Philanthropy Forum</u> in partnership with Independent Sector and the Council on Foundations, is the largest annual public policy and advocacy conference dedicated solely to the philanthropic sector.

Each year, Foundations on the Hill (FOTH) brings together more than 300 philanthropic and nonprofit leaders from across the country for a full public policy conference experience. The event is the one time each year when philanthropy speaks with a strong, collective voice on Capitol Hill.

In addition to attending meetings with Congress about key issues of importance to philanthropy, nonprofits, and the communities we work with and in, the 21st Annual Foundations on the Hill offers:

- Pre-conference programming,
- Opening and closing keynotes,
- Session panels, and
- Several receptions and networking opportunities.

Foundations on the Hill Sponsorship Opportunities

Foundations on the Hill Lead Sponsor (\$15,000)

A lead sponsor is the most prominent way to show your support for Foundations on the Hill, giving you access to FOTH participants and activities throughout the three-day event.

- Opportunity to give brief welcome at the opening kickoff on February 26th and Capitol Hill Reception on February 27th.
- Prominent Logo and Collateral on Signage as Lead Sponsor during registration, conference sessions, and receptions.
- Five complimentary FOTH registrations.
- Recognition as Lead Sponsor of FOTH on Forum's website and event app, with logo and link.
- Recognition as Lead Sponsor in FOTH materials and social media.
- Inclusion of your collateral in participant packets and event app.

Opening Reception or Capitol Hill Reception Sponsor (\$10,000)

FOTH's main networking events give you access to FOTH attendees, special invited guests, and speakers.

- Opportunity to give brief welcome at designated reception.
- Collateral display and signage at designated reception.
- Three complimentary FOTH registrations.
- Recognition as Opening Reception or Capitol Hill Reception Sponsor for FOTH on Forum's website and event app, with logo and link.
- Recognition as Opening Reception or Capitol Hill Reception Sponsor in FOTH signage, materials, and social media.
- Inclusion of your collateral in participant packets and event app.



Foundations on the Hill Sponsorship Opportunities

Advocacy + Leadership Summit Breakfast Sponsor (\$5,000)

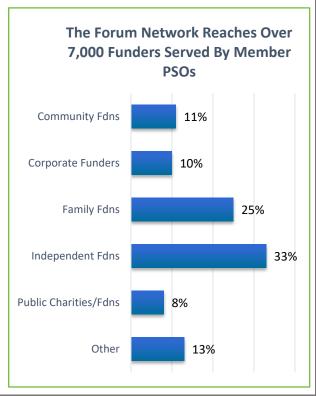
This special opportunity gives you visibility in front of all attendees before they head to the Hill on Tuesday.

- Opportunity to give a brief welcome at the breakfast.
- Collateral display and signage during the breakfast.
- Two complimentary FOTH registrations.
- Recognition as breakfast sponsor on FOTH website and event app, with logo and link.
- Recognition as breakfast sponsor in FOTH signage, materials and social media.
- Inclusion of your collateral in participant packets and event app.

Foundations on the Hill Sponsor (\$2,500)

- Recognition on FOTH website and event app, with logo and link.
- Recognition in FOTH social media.
- Inclusion of your collateral in participant packets.
- One complimentary FOTH registration.







Your sponsorship of this one-of-a-kind national event will put you in front of key philanthropy thought leaders and sector advocates from across the country and demonstrate your support for amplifying philanthropy's voice on critical policy issues.



Combined Sponsorship Opportunities

- Foundations on the Hill 2024 February 25-28, 2024 (Washington, D.C.)
- Forum Annual Conference July 15-17, 2024 (St. Louis. Missouri)
- Philanthropy + Policy Institute Oct. 2024 (Virtual)

For more information on sponsoring the Foundations on the Hill 2024, please contact Matthew L. Evans, Forum Senior Director of Public Policy at 202-759-6920 or matthew@unitedphilforum.org

Special Joint Sponsorship Opportunity: FOTH & Forum Annual Conference 2024

In addition to supporting the important work of FOTH, we also offer an opportunity to combine sponsorships that extends a broader reach across the network by way of the 2023 Forum Annual Conference, July 15-17, in St. Louis Missouri. The Forum Annual Conference is the only conference designed to explore the unique roles of PSOs and their work to advance, inform, and support the philanthropic sector.

Foundations on the Hill & Annual Conference Presenting Sponsor (\$30,000)

This sponsorship opportunity lets you show your support for FOTH and Annual Conference activities.

- Opportunity to give brief welcome at FOTH Opening Reception.
- Collateral display and signage at Conference and FOTH-related events, receptions and registration table.
- Four complimentary FOTH and Three complimentary Annual Conference registrations.
- Recognition as Presenting Sponsor of FOTH and Conference on Forum website and event app, with logo and link.
- Recognition as Presenting Sponsor in both FOTH and Conference signage, materials, and social media.
- Inclusion of your collateral in participant packets and event app for both FOTH and Annual Conference.



Special Joint Sponsorship Opportunity: FOTH & Philanthropy + Policy Institute

The premier opportunity for sector advocates and leaders to learn together and strengthen their policy and advocacy capacity, United Philanthropy Forum's Philanthropy + Policy Institute is designed to cultivate and reinforce the public policy skill set of PSO leaders, staff, and their foundation members, uplifting a strategic and collective approach toward advocacy, public policy, and government relations.

Foundations on the Hill & Philanthropy + Policy Institute Advocate Sponsor (\$20,000)

This sponsorship opportunity lets you show your support for FOTH and Institute activities.

- Opportunity to give brief welcome at Philanthropy + Policy Institute on Day 1
- Opportunity to give brief remarks at FOTH Capitol Hill Reception.
- Collateral display and signage at Institute and FOTH-related events and registration table.
- Four complimentary FOTH registrations.
- Four complimentary Philanthropy + Policy Institute registrations.
- Recognition as Advocate Sponsor of FOTH and Institute on Forum website and event app,
 with logo and link.
- Recognition as Advocate Sponsor in both FOTH and Institute signage, materials, and social media.
- Inclusion of your collateral in participant packets and event app for both FOTH and Institute.





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Profile of FOTH Participants

Foundations on the Hill 2024 will bring together the leadership, staff, and members of regional and national philanthropy philanthropy-serving organizations from across the country, including trustees, leaders, and staff of private independent and family foundations, community foundations, corporate grantmakers, other philanthropic entities, and nonprofit leaders.

United Philanthropy Forum

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Our public policy work helps the Forum lead and advocate on behalf of the sector, addressing systemic and identifying practical public policy solutions that catalyze a just and equitable society where all can participate and prosper. For more information, visit www.unitedphilforum.org.



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