



## Sponsorship Opportunities

United Philanthropy Forum offers several unique sponsorship opportunities in 2020 to show your support for the philanthropic sector and reach more than 300 philanthropy leaders from across the country. Sponsorships are available for two related events in Washington, DC:

- **PolicyWorks Institute – March 8-9, 2020**
- **Foundations on the Hill – March 9-11, 2020**

### Foundations on the Hill

Foundations on the Hill (FOTH) brings together more than 300 philanthropy leaders from across the country for meetings with Congress about key issues of importance to philanthropy and the communities they serve. The event is the one time each year when philanthropy speaks with a strong, collective voice on Capitol Hill. We need to ensure that Congress understands the value of philanthropy to our communities and our country, and stress the importance of doing all that we can to encourage more charitable giving to benefit our communities. We also need to bring the key concerns of foundations on state level issues and opportunity for collaboration.

### PolicyWorks Institute

Presented by United Philanthropy Forum, the PolicyWorks Institute is an annual opportunity for people working in advocacy and policy in the Forum's network to come together to strengthen their policy muscles by learning together with their national philanthropy peers and experts in the field. The Institute will bring together 60-80 CEOs and policy staff working for regional and national philanthropy-serving organizations, along with their policy volunteer leaders from their member foundations who are supporting their policy efforts.

**Your sponsorship of these important national events will put you in front of key philanthropy thought leaders from across the country and demonstrate your support for philanthropy's critical policy and advocacy leadership**

***For more information on sponsoring the 2020 Foundations on the Hill or PolicyWorks Institute please contact Maggie Osborn at 202-386-6426 or [maggie@unitedphilforum.org](mailto:maggie@unitedphilforum.org)***

## Foundations on the Hill Sponsorship Opportunities

### Foundations on the Hill Presenting Sponsor (\$10,000)

A lead sponsor is the most prominent way to show your support for Foundations on the Hill, giving you access to FOTH participants throughout the three-day event.

- Opportunity to give brief welcome at opening reception on Monday and/or Hill kick-off on Tuesday.
- Collateral display and signage at FOTH-related events and registration table.
- Two complimentary opening reception registrations.
- Recognition as Lead Sponsor of FOTH on Forum's website, with logo and link.
- Recognition as Lead Sponsor in FOTH signage, materials and social media.
- Inclusion of your collateral in participant packets.

### Opening Reception Sponsor (\$7,500)

FOTH's main networking event gives you access to FOTH attendees, special invited guests and speakers.

- Opportunity to give brief welcome at reception.
- Collateral display and signage during reception.
- Two complimentary reception registrations.
- Recognition as Opening Reception Sponsor for FOTH on Forum's website, with logo and link.
- Recognition as Opening Reception Sponsor in FOTH signage, materials and social media.
- Inclusion of your collateral in participant packets.

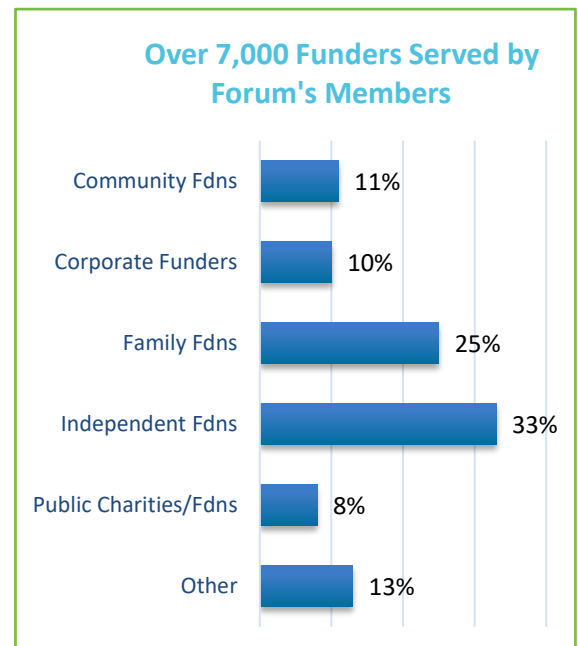
### Breakfast Sponsor (\$5,000)

This special opportunity gives you visibility in front of all attendees before they head to the Hill on Wednesday.

- Opportunity to give a brief welcome at the breakfast.
- Collateral display and signage during the breakfast.
- Two complimentary breakfast registrations.
- Recognition as breakfast sponsor on FOTH website, with logo and link.
- Recognition as breakfast sponsor in FOTH signage, materials and social media.
- Inclusion of your collateral in participant packets.

### Foundations on the Hill Sponsor (\$2,500)

- Recognition on FOTH website, with logo and link.
- Recognition in FOTH signage, materials and social media.
- Inclusion of your collateral in participant packets.
- One complimentary opening reception registration.



## PolicyWorks Institute Sponsorship Opportunities

### PolicyWorks Institute Presenting Sponsor (\$5,000)

*A lead sponsor is the most prominent way to show your support the PolicyWorks Institute, giving you access to Institute participants throughout the two-day event.*

- Opportunity to give brief welcome at start of Institute on Day 1 (Sunday) or Day 2 (Monday).
- Collateral display and signage at Institute registration table.
- Recognition as Lead Sponsor of Institute on Forum website, with logo and link.
- Recognition as Lead Sponsor in Institute signage, materials and social media.
- Inclusion of your collateral in participant packets.

## Special Joint FOTH-Institute Sponsorship Opportunity **SOLD**

### Foundations on the Hill & PolicyWorks Institute Presenting Sponsor (\$12,500)

*This sponsorship opportunity lets you show your support for all four days of the FOTH and Institute activities.*

- Opportunity to give brief welcome at PolicyWorks Institute on Day 1 (Sunday) or Day 2 (Monday).
- Opportunity to give brief welcome at FOTH Opening Reception or Hill kick-off on Tuesday.
- Collateral display and signage at Institute and FOTH-related events and registration table.
- Two complimentary FOTH Opening Reception registrations.
- Recognition as Presenting Sponsor of FOTH and Institute on Forum website, with logo and link.
- Recognition as Presenting Sponsor in both FOTH and Institute signage, materials and social media.
- Inclusion of your collateral in participant packets for both FOTH and Institute.

### Profile of FOTH & Institute Participants

The 2020 Foundations on the Hill and PolicyWorks Institute will bring together the leadership, staff and members of regional and national philanthropy philanthropy-serving organizations from across the country, including trustees and staff of private independent and family foundations, community foundations, corporate grantmakers and other philanthropic entities.

### About United Philanthropy Forum

United Philanthropy Forum is the largest network serving philanthropy in America. The Forum connects a diverse network of regional and national philanthropy-serving organizations to lead change and increase impact in philanthropy. The Forum's membership of 79 philanthropy associations and networks represent more than 7,000 foundations and other philanthropic organizations across the country. For more information, visit [www.unitedphilforum.org](http://www.unitedphilforum.org).

***Yes, I want to be a sponsor!***

***For more information or to commit to a sponsorship,  
please contact Maggie Osborn  
202-386-6426 or [maggie@unitedphilforum.org](mailto:maggie@unitedphilforum.org)***