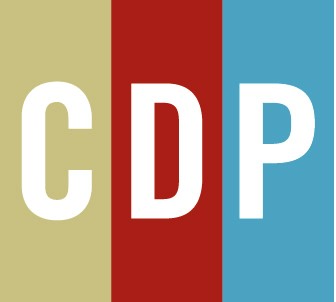
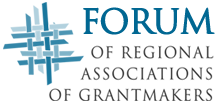
**#CDPPlaybook Twitter Chat**

**Community Crises & Tragedies**

**Engagement Guide**

**Date**: Tuesday, December 6, 2016, 1 pm ET

**Hosts**: Forum of Regional Associations of Grantmakers President and CEO David Biemesderfer and

Center for Disaster Philanthropy Playbook Program Manager Anna Hurt.

**URL**: <http://disasterphilanthropy.org/event/playbook-twitter-chat-community-crises/>

We appreciate your participation in and promotion of the first Disaster Philanthropy Playbook (#CDPPlaybook) Twitter chat on the new community crises & tragedies strategy. Please use and share this engagement guide with anyone who would benefit from the Playbook in general and this strategy in particular.

**How to participate**

A Twitter chat is a group of Twitter users meeting at a specified time to discuss a topic using a designated hashtag, in our case #CDPPlaybook. Our hosts will pose a series of questions using Q1, Q2, etc., to prompt participants to interact by posting corresponding responses A1, A2, etc.

Here’s how to get started:

* First, you will need to set up a free Twitter account if you don’t have one already. It is simple and will allow you to participate in future CDP Twitter chats.
* To join the Playbook chat on December 6, just log into Twitter before 1 pm ET, and type in #CDPPlaybook in the search box to pull up the discussion. If you want to streamline your participation, you should check out platforms like [TweetChat](http://tweetchat.com/) or [Twubs](http://twubs.com/).
* During the chat, remember to include the hashtag #CDPPlaybook and mention the hosts when appropriate:
  + Use @givingforum for the Forum of Regional Association of Grantmakers
  + Use @funds4disaster for the Center for Disaster Philanthropy
* If you’ve never participated in a Twitter chat, you might want to practice first by checking out one from these general listings: [TweetReports](http://tweetreports.com/twitter-chat-schedule/) and [Twubs Chat Schedule](http://twubs.com/twitter-chats).

For more information or questions please contact:

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Kathy Gutowsky, CDP Director Marketing & Communications, [Kathy.Gutowsky@disasterphilanthropy.org](mailto:Kathy.Gutowsky@disasterphilanthropy.org)

**Pre-chat social media posts**

Please copy, paste, and share these sample posts and Twitter images before 1 pm ET on December 6.

**Facebook & LinkedIn**

Communities across our country face a growing number of difficult, disruptive events. Acts of violence, terrorism, oil spills, rioting, and a water crisis have created many unique needs for funders to fill. To equip donors with strategies and best practices to better prepare their communities, the Center for Disaster Philanthropy (@funds4disaster) is hosting a #CDPPlaybook Twitter chat with event partner, the Forum of Regional Associations of Grantmakers (@givingforum).

Please join the discussion on Tuesday, December 6, at 1pm ET, and follow #CDPPlaybook on Twitter.

<http://disasterphilanthropy.org/event/playbook-twitter-chat-community-crises/>

**Twitter**

Pls RT: Learn best practices for responding to crises, join @givingforum, @funds4disaster for #CDPPlaybook chat 12/6 <http://disasterphilanthropy.org/event/playbook-twitter-chat-community-crises/>

Learn how donors can prepare communities for crises, join @arhurt\_19, @dbiemesderfer for #CDPPlaybook chat 12/6 <http://disasterphilanthropy.org/event/playbook-twitter-chat-community-crises/>

Follow #CDPPlaybook on 12/6 for crises response strategies from @funds4disaster, @givingforum <http://disasterphilanthropy.org/event/playbook-twitter-chat-community-crises/>

How can #philanthropy prepare communities for crises? Follow [#CDPPlaybook](https://hootsuite.com/dashboard) on 12/6 w/ @funds4disaster, @givingforum <http://disasterphilanthropy.org/event/playbook-twitter-chat-community-crises/>

Optional Twitter images, see attached.

