Literature and experience tell us that the highest performing organizations are able to answer a set of questions and demonstrate how they use the answers throughout their organization.

1. **What difference do you make?** And how do you know it?

2. **What is your unique contribution?**

3. **How are you working to make change?**

4. **What are you learning in your work and how are you applying it?**

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“A Miracle Occurs”

Using an Evaluative Lens
5. What do you need to do to succeed?