WHAT IS IMPACT INVESTING?

• Investing with intention – positive social and/or environmental impact
• Return expectations (at least a return of capital)
• Spans asset classes

WHO IS MAKING IMPACT INVESTMENTS?

• Private foundations
• Fund Managers
• Development finance institutions
• Diversified financial institutions/banks
• Pension funds and insurance companies
• Family Offices
• Individual investors
• Public charities / nonprofits, religious institutions
PRI = program-related investment – private foundation regulations and examples clarified in IRS code
MRI = mission-related investment (mission-driven, mission-aligned, etc.)
ESG = environmental, social or governance factors
CDFI = community development financial institution
Debt = loan
Equity = stock /ownership (convertible note = changes from debt to equity)
Fixed income = These securities, commonly in the form of Treasury bonds, corporate bonds, CDs and preferred stock, provide periodic income payments at predictable intervals and an interest or dividend rate known in advance by the holder. The relatively low risk of fixed income securities generally translates into relatively lower returns.
Deposits = cash in bank, CDs
Impact Investing Ecosystem = refers to coordinated efforts, particularly in specified regions, to build awareness, education, investor community, pipeline of investment opportunities, services such as due diligence, HR and infrastructure in foundation, cross-sector coordination, funds, measurement, data, etc.
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